

October 27, 2020 Council Meeting

The regular meeting of the Council of the City of Martinsville, Virginia was held on October 27, 2020 in Council Chambers, Municipal Building, at 7:30 PM with Mayor Kathy Lawson presiding. Other Council Members present included Jim Woods, Danny Turner, Jennifer Bowles and Chad Martin. Staff present included City Manager Leon Towarnicki, Assistant City Manager/City Attorney Eric Monday, Clerk of Council Karen Roberts, Finance Director Linda Conover, Assistant Finance Director Mandy McGhee, Community Development Director Mark McCaskill and Deputy Police Chief Rob Fincher.

Mayor Lawson called the meeting to order.

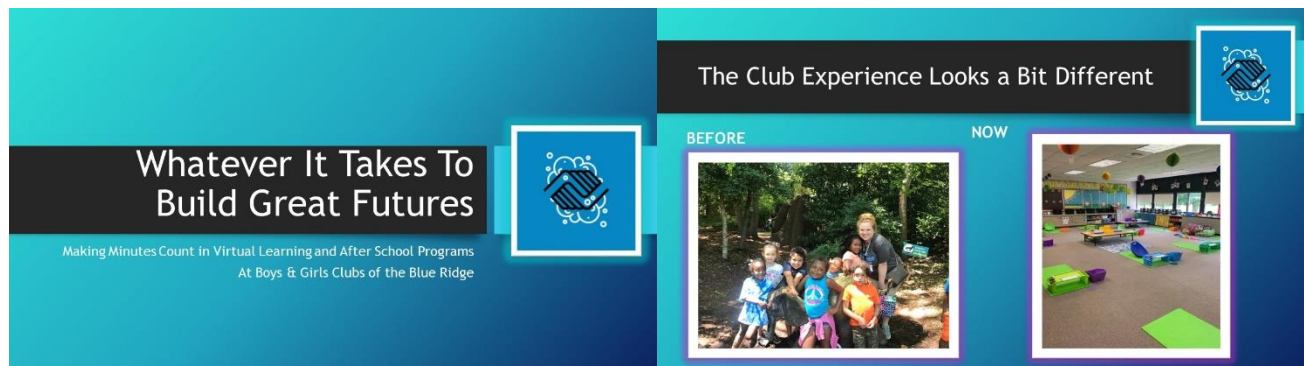
Following the Pledge to the American Flag and invocation by Vice Mayor Martin, Lawson welcomed everyone to the meeting. She explained that the meeting would follow COVID guidelines and recognized social distancing recommendations.

Mayor Lawson recognized Boy Scout Jason Donohue of Troop 168 who was attending the meeting to earn credit towards his Eagle Scout badge.

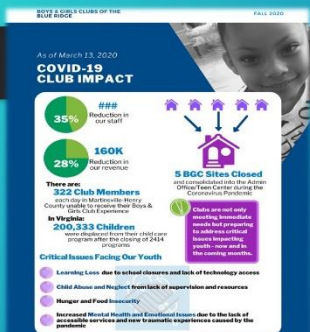
City Attorney Monday read a proclamation honoring the Honorable Jackson L. Kiser who passed away recently. The city flags will be brought to half-staff for the next week to honor his memory.

Approve minutes for the October 13, 2020 Meeting – Council Member Bowles made a motion to approve the minutes as presented. Council Member Woods seconded the motion with all Council Members voting in favor.

Hear an update from Boys & Girls Clubs of the Blue Ridge – Executive Director Joanie Petty presented a PowerPoint update for Council on various programs and activities being offered locally by the Boys & Girls Clubs. Activities are often modified to accommodate COVID restrictions while still entertaining and educating the children. The program was closed on March 13 but was able to reopen on a modified enrollment program on March 30, 2020 with a 35% reduction in staff and \$160,000 reduction in revenue. Children are being served both virtually and in-person. The local program is one of only two clubs that remained open during COVID in Virginia and one of only 28 clubs nationwide, resulting in national recognition and The Blue Spirit Award.



## We Found the Creative Work-Arounds



**NOW ENROLLING**  
Boys & Girls Clubs  
OF THE BLUE RIDGE  
PRESENTS

## Stronger Together

Academic Success and Youth Development Program

**Opening Day is August 10, 2020**  
7:30 am - 5:30 pm  
Monday - Friday

**\$90 per week, per child**  
Includes all meals, snacks, tutoring, program supplies, and a Club T-Shirt

**Apply online!**  
[www.bgcbr.org](http://www.bgcbr.org)

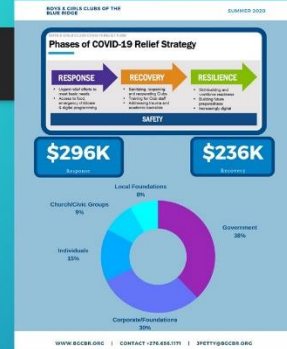
Call Marissa Womack for an appointment to register in person: 276.656.1171

**Academic Support** ✓ High-Yield Activities ✓ Enrichment Programs ✓

This project was made possible by the hands and hearts of Christ Episcopal Church, which provided the location for the program.



## Phases of COVID-19 Relief Strategy

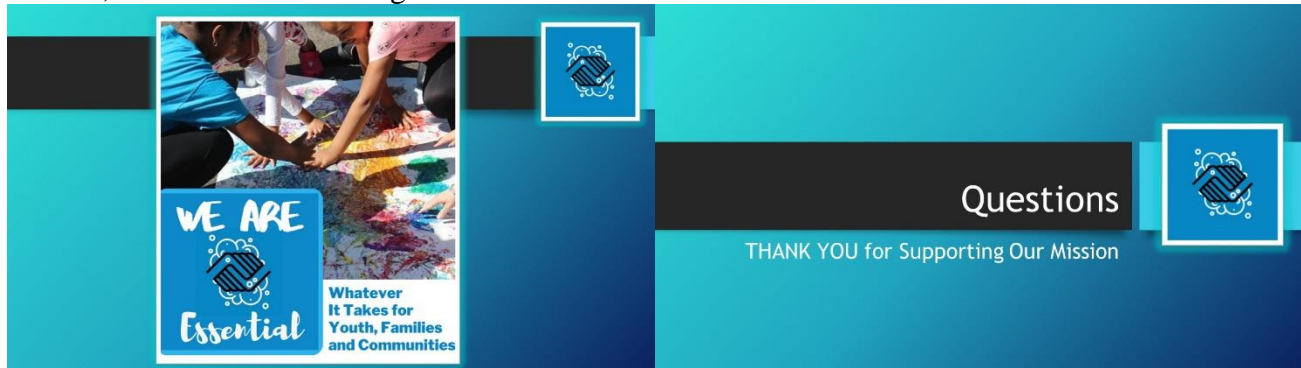


## POWER HOUR Provides Enhanced Academic Success

- RESEARCHED-BASED PROGRAM TO MITIGATE THE LEARNING LOSS IN CHILDREN AND TEENS
- VIRTUAL CONNECTION AND SUPPORT TO TEACHERS, STUDENTS, & FAMILIES
- TUTORING FROM 3-5PM EACH DAY
- HIGH-YIELD LEARNING ACTIVITIES THAT REINFORCE CONCEPTS AND PROVIDE PRACTICAL APPLICATION
- HOMEWORK COMPLETION
- ADDITIONAL SKILL DEVELOPMENT



The overall goal is to serve the 21st century learners in our Clubs by transforming information students receive at school so that it is visually appealing, relevant, and connected to the real world in which members live, so they can see value in what they are learning. Learning comes to life in Power Hour.



Consider allowing law enforcement to discharge firearms to kill coyotes – City Attorney

Monday explained that coyotes have become a concern in the City especially in regards to the safety of small pets and public health. Monday detailed the current ordinance and exceptions. The proposed amendment serves to clarify the use of a firearm by a police officer and it is up to the discretion of the Chief of Police in setting that policy. This does not mean open season on coyotes by residents and it does not allow residents to shoot a coyote on sight, it relates to law enforcement officers specifically. Deputy Police Chief Fincher explained that they are reaching out to other police departments to see what their policy is and the best practice for the department and the residents. Monday shared a story detailing an experience by the Finance Director where a neighbor came across an abandoned coyote den. When the neighbor opened the den, he found dozens of dog collars and bones. Coyotes can be very ferocious and unpredictable. Council Member Bowles made a motion to approve the ordinance as presented. Council Member Woods seconded the motion with the following roll call vote: Mayor Lawson, aye; Council Member Bowles, aye; Council Member Woods, aye; Council Member Turner, aye; and Vice Mayor Martin, aye.

CITY OF MARTINSVILLE, VIRGINIA

ORDINANCE No. 2020-4

INCREASING COURTHOUSE SECURITY ASSESSMENT

*BE IT ORDAINED by the Council of the City of Martinsville, Virginia, in Regular Session held on October 27, 2020, that Section 1-16 of the City Code is hereby enacted, to read as follows:*

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**Sec. 1-16. - Special assessment for funding of courthouse security personnel as part of costs in criminal and traffic cases.**

~~Ten dollars (\$10.00)~~ *Twenty dollars (\$20.00)* shall be assessed as part of the costs in each criminal and traffic case in the general district court of the city or in the circuit court of the city in which the defendant is convicted of a violation of any statute or ordinance, pursuant to the provisions of section 53.1-120D of the 1950 Code of Virginia, as amended. Such assessment shall be collected by the clerk of court in which the case is heard, remitted to the city treasurer and held by such treasurer subject to appropriation by this council to the sheriff's office for the funding of courthouse security personnel. This assessment shall be in addition to all other costs prescribed by law.

(Ord. No. 2002-2, 5-14-2002; Ord. No. 2007-02, 6-5-2007)

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*Attest:*

Karen Roberts, Clerk of Council

Consider adoption on second reading, Ordinance 2020-4 increasing Courthouse security fee from \$10 to \$20 – City Attorney Monday explained the need for the security fee and the purpose of the increase request. Council Member Bowles made a motion to approve the ordinance on second reading. Vice Mayor Martin seconded the motion with the following roll call vote: Vice Mayor Martin, aye; Council Member Woods, aye; Council Member Bowles, aye; and Mayor Lawson, aye; and Council Member Turner, aye.

CITY OF MARTINSVILLE, VIRGINIA

ORDINANCE No. 2020-5

POLICE DISCHARGE OF FIREARMS TO KILL COYOTES, ETC.

*BE IT ORDAINED by the Council of the City of Martinsville, Virginia, in Regular Session held on November 10, 2020, that Section 24-2 of the City Code is hereby amended, to read as follows:*

**Sec. 24-2. - Discharging firearms—Generally.**

(a) No person shall fire or discharge any gun, cannon, pistol or other firearm at any place within the city. A violation of this section shall constitute a Class 1 misdemeanor.

(b) This section shall not apply to:

(1) any law-enforcement officer in the performance of his official duties, *including the killing of coyotes or any other vicious or nuisance animal, as defined by the Virginia Department of Game and Inland Fisheries; said discharge shall be as directed in policies and procedures adopted by the Chief of Police.* ~~not~~ to

(2) any other person whose willful act is otherwise justifiable or excusable at law in the protection of his life or property or is otherwise specifically authorized by section 24-3 or by state law. ~~This section shall also not apply to~~

(3) veterans' organizations, historical heritage organizations, honor guards and color guards discharging blank cartridges at funerals, burials, parades or other commemorative, celebratory or educational events, or during practice exercises prior to such events.

(c) Pursuant to Code of Virginia, § 15.2-1113, this section shall not apply to any person discharging a firearm while killing a deer pursuant to Code of Virginia, § 29.1-529, on land of at least five (5) acres that is zoned for agricultural use.

(Code 1971, § 11-42; Ord. No. 2016-1, 8-9-2016)

**Charter reference**— Authority of city to prohibit discharge of firearms, Ch. 1, § 2(22).

**Cross reference**— Penalty for Class 1 misdemeanor, § 1-11.

**State Law reference**— Authority of city to regulate or prohibit discharge of firearms, Code of Virginia, § 15.1-865; discharging firearms in streets or other public places, §§ 18.2-280, 18.2-286.

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*Attest:*

Karen Roberts, Clerk of Council

Consider adoption of a resolution regarding Land Use Permits that may be occasionally required from VDOT related to City work on VDOT right of way – City Manager Towarnicki explained the need to adopt the resolution, explaining this is a housekeeping step and a requirement for VDOT. Council Member Bowles mad the motion to adopt the resolution. Vice Mayor Martin seconded the motion with all Council Members voting in favor.





LAND USE PERMIT RESOLUTION OCTOBER 27, 2020



**WHEREAS**, it becomes necessary from time to time for the City of Martinsville, VA to obtain land use permits from the Virginia Department of Transportation to install, construct, maintain, and operate certain public works and public utilities projects along, across over and upon highway systems of the Commonwealth of Virginia; and,

**WHEREAS**, expense, damage or injury may be sustained by the Commonwealth of Virginia growing out of granting to the City of Martinsville, VA by the Virginia Department of Transportation of said permits for the work aforesaid;

**NOW, THEREFORE, BE IT RESOLVED** by Martinsville City Council this 27th day of October, 2020:

**Section 1:** That in accordance with the provisions of Section 24VAC30-151-720 of the Land Use Permit Regulations of the Virginia Department of Transportation, the City of Martinsville does hereby grant assurances to the Virginia Department of Transportation (VDOT) that it shall in all respects comply with all of the conditions of the permit or permits that have been, or will be, granted to the City of Martinsville and guarantees the successful completion of the work, or, if appropriate, restoration of the right of way to its original condition.

**Section 2:** That the City Manager or his designee, be, and hereby is authorized to execute on behalf of the City of Martinsville all land use permits and related documents of the Virginia Department of Transportation.

**Section 3:** That this resolution shall be a continuing resolution and shall not be revoked unless and until sixty (60) days written notice of any proposed revocation be submitted to the Virginia Department of Transportation.

**Section 4:** That the City of Martinsville shall, if requested by the Virginia Department of Transportation, provide a letter that commits to using the surety provided by its contractor or to have the contractor execute a dual obligation rider that adds the Virginia Department of Transportation as an additional obligee to the surety bond provided to the locality, with either of these options guaranteeing the work performed within state maintained right of way under the terms of the land use permit for that purpose.



**BE IT FURTHER RESOLVED** that the City Manager or his designee, be, and hereby is authorized and directed to procure insurance required by Section 1 herein.

The foregoing Resolution was adopted by the Council of the City of Martinsville at its regular meeting held on October 27, 2020 in Martinsville, Virginia.

\_\_\_\_\_  
Kathy Lawson, Mayor

\_\_\_\_\_  
Attest: Karen Roberts, Clerk of Council

Consider information related to the 2021 Comprehensive Economic Development Strategy (CEDS) list – Michael Armbrister of the West Piedmont Planning District Commission highlighted the CEDS annual report and the significance of the list which works as a guide for the WPPDC. He asked that Council review the list which will be approved late November or early December for 2021.

The Region At A Glance	
	
<b>Population</b> 241,969 (Declined by 2.9% since 2010)	<b>Per Capita Income</b> \$23,996
<b>Workforce - 112,855</b> Unemployment Rate – 3.8% Underemployed – 8,576	<b>Median Household Income</b> \$42,097
<b>Average Labor Force Participation Rate – 55.5%</b>	<b>Average Weekly Wage</b> \$678 (All Industries)
<b>Educational Attainment</b> High School Grads – 82.5% Bachelor's Degree & Above – 15.4%	<b>Poverty</b> Individuals – 18.6% Families – 14.4%
<b>Homeownership Rate – 70.9%</b>	<b>Median Value – \$120,506</b>

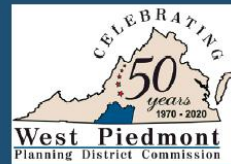
Note: Educational Attainment reflects Population 18 Years and Over; Median Value represents Owner Occupied Units  
Source: 2014-2018 American Community Survey; U.S. Census Bureau; Virginia Employment Commission; Virginia Economic Development Partnership; U.S. Bureau of Labor Statistics

West Piedmont 2020 Regional Scorecard at a Glance			
Economy	Education	Environment	Quality of Life
<ul style="list-style-type: none"> <li>Taxable Sales</li> <li>Business Startups</li> <li>Employment Growth</li> <li>Personal Income</li> <li>Poverty</li> <li>Unemployment</li> <li>Workforce Preparedness</li> <li>Tourism</li> <li>Homeownership Rate</li> <li>Labor Force Participation</li> </ul>	<ul style="list-style-type: none"> <li>School Readiness (PALS-K)</li> <li>3rd Grade Reading</li> <li>8th Grade Reading/ Math</li> <li>High School Graduate</li> <li>High School Dropout</li> <li>College Graduate</li> <li>Educational Attainment</li> </ul>	<ul style="list-style-type: none"> <li>Air Quality</li> <li>Land Preservation</li> <li>Historic Resources</li> </ul>	<ul style="list-style-type: none"> <li>Adult Obesity</li> <li>Teen Births</li> <li>Diabetes</li> <li>Uninsured</li> <li>Access to Recreational Facilities</li> <li>Prescription Opioid Overdose Deaths</li> </ul>
<p>Note: Statistics are compared with data for most recent five-year period.</p> <p>Legend</p> <ul style="list-style-type: none"> <li>Conditions are improving</li> <li>Conditions are unchanged</li> <li>Conditions are worsening</li> </ul>			

Source: Taxable Sales, Business Startups, Labor Force Participation, Employment Growth, and Unemployment obtained from Virginia Employment Commission (VEDC); Workforce Preparedness obtained from VEDC; State Council of Higher Education for Virginia; and ACT Work Ready Community Personal Income, Homeownership Rate, College Graduate, and Educational Attainment obtained from the U.S. Census Bureau's 2013-2014 and 2014-2015 American Community Survey (ACS); School Readiness obtained from VEDC; County, state, and federal government; 8th Grade Reading/ Math, High School Graduate, and High School Dropout obtained from Virginia Department of Education (VDOE); Adult Obesity, Teen Births, Diabetes, Air Quality, and Uninsured obtained from Robert Wood Johnson County Health Statistics and Research; Land preservation obtained from the Virginia Outdoors Foundation (VOF).

# WEST PIEDMONT

## COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY 2020 REGIONAL SPOTLIGHT



Serving the Counties of Franklin, Henry, Patrick, & Pittsylvania;  
Cities of Danville and Martinsville; and the Town of Rocky Mount

### What is a CEDS and why is it necessary?

The Comprehensive Economic Development Strategy (CEDS) serves as an economic development blueprint for the region. It reflects the economic needs, goals, and priorities of the region in support of projects and initiatives to improve or enhance our communities. The CEDS is required in order to receive funding assistance from the U.S. Department of Commerce, Economic Development Administration (EDA) for various projects.

The CEDS provides an economic overview of the West Piedmont District, along with historical information, current projects, and demographic data. Goals and strategies are developed to address needs and barriers. A Comprehensive Economic Development Strategy Committee was established with representation from the private sector, government, higher educational institutions, economic development, workforce development, and other key stakeholders. The Committee is responsible for the review and revision of the CEDS annually.

### Regional Vision

As a region, we envision a diverse, business-friendly environment to encourage new and expanding businesses; to provide an entrepreneurial ecosystem to ensure a well-educated, highly skilled workforce; and to provide an all-encompassing infrastructure to facilitate development including transportation, water and sewer services, utilities, and state-of-the-art telecommunications. We advocate regional collaboration to create significant partnerships building upon regional strengths and opportunities. We treasure our natural resources and cultural heritage and welcome a robust tourism market to share these precious assets. We support vibrant communities, cultural diversity, equitable opportunities for all, and an enhanced quality of life. We serve to highlight the positive attributes of the region, defining our image as an extraordinary place to live, learn, work, play, invest, and do business.

Identified targeted industries in the region include healthcare; manufacturing; construction; transportation/logistics/distribution/warehousing; and information technology.



This project was supported by a grant from the U.S. Economic Development Administration

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### Goals/Strategies

<p><b>Goal 1: Increase economic growth and global competitiveness</b></p> <ul style="list-style-type: none"> <li>ATTRACT MORE INDUSTRIES TO THE REGION, AND PROMOTE AND CREATE INNOVATIVE INDUSTRY CLUSTERS TO COMPETE IN A GLOBAL ECONOMY</li> <li>CREATE PROGRAMS AND FACILITIES TO SUPPORT NEW AND EXISTING INDUSTRIES AND SMALL BUSINESS STARTUPS</li> <li>PROMOTE ENTREPRENEURIAL GROWTH AND AN ENTREPRENEURIAL ECOSYSTEM TO OPTIMIZE RESOURCES</li> </ul>	<p><b>Goal 2: Improve infrastructure needed to grow the regional economy</b></p> <ul style="list-style-type: none"> <li>DEVELOP TECHNOLOGY PARKS AND NECESSARY INFRASTRUCTURE; CONSTRUCT NEW INDUSTRIAL SHELLS BUILDINGS AND PROMOTE AN ONGOING INDUSTRIAL SHELLS BUILDING PROGRAM</li> <li>ENSURE THAT NEW AND EXISTING INDUSTRIAL SITES HAVE ADEQUATE POWER SUPPLIES, STATE-OF-THE-ART TELECOMMUNICATIONS, ACCESS TO PUBLIC WATER AND WASTEWATER INFRASTRUCTURE, ADEQUATE ACCESS ROADS THAT LINK THE REGION THROUGH HIGHWAY AND RAIL TO MAJOR TRADE CENTERS, AND ENHANCEMENT OF INDUSTRIAL PARK AMENITIES</li> </ul>
<p><b>Goal 3: Grow, retain, and attract talent</b></p> <ul style="list-style-type: none"> <li>INCREASE EDUCATIONAL OPPORTUNITIES, FACILITIES, AND PROGRAMS THAT INCLUDE STEAM (SCIENCE, TECHNOLOGY, ENGINEERING, ART, MATH, AND HEALTHY/INTEGRITY)</li> <li>STRENGTHEN CONNECTION BETWEEN WORKFORCE SKILLS AND TRAINING PROGRAMS, AND DEVELOP A REGIONAL APPROACH TO CREATE A HIGH-SKILL, HIGH-WAGE WORKFORCE TO DEVELOP/ATTRACT FUTURE TALENT</li> <li>RECOGNIZE "TRANSFERABLE" SKILLS WHEN DETERMINING INDUSTRY TARGETS AND LAUNCH DIFFERENT WORKFORCE MODELS WHICH ARE ALIGNED WITH INDUSTRY NEEDS</li> </ul>	<p><b>Goal 4: Enhance quality of life</b></p> <ul style="list-style-type: none"> <li>PROMOTE THE DEVELOPMENT OF TOURISM AND AGRI-TOURISM EFFORTS IN THE REGION INCLUDING CULTURAL, HISTORIC AND PUBLICLY-OWNED NATURAL RESOURCES</li> <li>PROMOTE AND EXPAND RECREATION OPPORTUNITIES FOR RESIDENTS AND TOURISTS</li> <li>PROMOTE PROGRAMS AND RESOURCES WHICH ADVOCATE HEALTHY LIFESTYLES</li> </ul>

### Top CEDS Projects for 2020-2021

Project	Description	Estimated Cost
Summit View Business Park—Franklin County	Development of new business park near Rocky Mount, including utilities, site grading, and other amenities	\$39,700,000
Last-Mile Broadband Expansion—Franklin County	Study and implement a last-mile solution to provide County businesses and consumers fast, accessible, and affordable telecommunications service	\$17,000,000
Franklin County / Rocky Mount Industrial Park—Franklin County/ Rocky Mount	Development of industrial sites, water and sewer, site improvements, and rail spur to serve expansion of existing heavy industrial site (This project is ready to bid.)	\$2,400,000
Interconnection with Western VA Regional Water Authority—Town of Rocky Mount	Connect the Town of Rocky Mount's water system with the Western VA Regional Water Authority lines via a 1.4-mile extension of the Town's water system	\$1,500,000
Commonwealth Crossing Business Centre Phase II—Henry County/ Martinsville	Additional expansion of regional industrial park including environmental measures, grading, utility installation, AEP substation, natural gas extended to site, stormwater management, and road construction	\$26,000,000
Lower Smith River Treatment Facility Renovations—Henry County	Renovation of the Lower Smith River Treatment Facility to provide service to industries, businesses, and residents	\$24,000,000
Revitalization of Uptown Business District—City of Martinsville	Construct/retrofit condos/apartments in Uptown	\$2,000,000
Neighborhood Revitalization Project West End/Pine Hall Rd Neighborhood—City of Martinsville	Housing rehab; creation of community space	\$1,250,000
Broadband Expansion Project—Phase I—Patrick County	Broadband infrastructure to serve Patrick Springs, Meadows of Dan, and Woolwine	\$1,300,000
Rich Creek Corporate Park Site Engineering—Patrick County	Perform all due diligence, site and building design for development of public owned property	\$300,000
Southern Virginia Megasite at Berry Hill—Danville & Pittsylvania County	Extension of electric service to the Mega Park through AEP. Relocation of an existing 69KV line on Lot 4 and grade pad. Conduct a routing analysis, acquire permit and ROW for new electric service to the park.	\$4,300,000
Southern Virginia Megasite at Berry Hill—Danville & Pittsylvania County	Natural gas engineering and infrastructure development	\$6,000,000
Southern Virginia Megasite at Berry Hill—Danville & Pittsylvania County	Extend force main, sewer main, and pumping station to serve all lots in the industrial park	\$3,500,000
Southern Virginia Megasite at Berry Hill—Danville & Pittsylvania County	Extend water mains and water tanks (3 MG) to serve industrial park	\$8,000,000

## October 27, 2020 Council Meeting

<b>Revitalization of Uptown Business District—City of Martinsville</b>							
1/III Incentivize small businesses (interior makeover/renewal)	EDA	\$600,000	\$900,000	Positive	80		
<b>Revitalization of Uptown Business District—City of Martinsville</b>							
1/II Construct retrofit condos/apartments in Uptown	EDA CHCO VHDA City	\$1,000,000 \$300,000 \$500,000 \$200,000	\$2,000,000	Positive	15		
<b>Neighborhood Revitalization Project: West End/Pine Hall Rd Neighborhood—Martinsville</b>							
1/IV Housing rehab; creation of community space	CDBG Local	\$1,000,000 \$250,000	\$1,250,000	Positive	Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/II Purchase blighted properties on Starting Avenue and adaptive reuse	HUD/NSP HTC	\$700,000 \$300,000	\$1,000,000	Positive	20/Indirect		
<b>Southside Community Park Upgrading—City of Martinsville</b>							
1/III Upgrade existing four (4) fields to accommodate youth and collegiate softball and baseball tournaments. This would include new lighting where necessary, upgrade concession stand and new sports surfaces.	DCR EDA ARC VTC Other	\$200,000 \$600,000 \$150,000 \$750,000 \$1,300,000	\$3,000,000	Positive	N/A		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/IV Purchase blighted properties, prepare site for development (Draper - West Church Street) - City of Martinsville	Brownfield EDA ARC City	\$400,000 \$25,000 \$150,000 \$100,000	\$825,000	Unknown	100/Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/III Rives Road Site Development- full site development including A & E, site grading	EDA	\$1,400,000	\$1,400,000	Positive	400		
<b>Community Development Project—</b>							
1/III Further develop lots- at Clearview Business Park	EDA	\$750,000	\$750,000	Positive	200+		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/III Acquire and redevelop properties along commercial corridor for reuse	ARC CDBG EDA	\$250,000 \$2,000,000 \$1,000,000	\$3,250,000	Positive	50		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/IV Develop new (or redevelop existing) location in Uptown Martinsville to serve as community music venue.	IRF ARC HTC	\$800,000 \$200,000 \$300,000	\$1,100,000	Positive	5/Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/III Commonwealth Corridor Enhancement & Pedestrian linkages to Uptown & Fayette Street	VDOT CDBG	\$1,000,000 \$500,000	\$1,500,000	Positive	Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/III Purchase of West Church Street and/or Fayette Street property, complete feasibility study, adaptive reuse	IRF CDBG	\$500,000 \$500,000	\$1,000,000	Positive	20/Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/III Purchase of Main Street property, complete feasibility study, adaptive reuse	IRF CDBG	\$500,000 \$500,000	\$1,000,000	Positive	20/Indirect		
<b>MINET Fiber Optic Expansion—City of Martinsville</b>							
1/III Citywide expansion of MINET Martinsville fiber optic system to reach businesses and homes	EDA Other Local	\$2,000,000 \$11,000,000 \$7,500,000	\$20,500,000	NA	NA		
<b>Community Development Project - Hooker Field Upgrades—City of Martinsville</b>							
1/III Upgrades to the concession, seating, and restroom areas at Hooker Field - covered seating, ADA compliant restrooms expanded press box/concession/office space	ARC DCR OTHER	\$200,000 \$500,000 \$1,000,000	\$1,700,000	Positive	N/A		
<b>City of Martinsville</b>							
to prepare for companies - Pages 2 & 4							
<b>Community Development Project - City of Martinsville</b>							
1/IV Recruit manufacturers of Clean Energy Components to Martinsville Area and Enterprise Zone.	EDA	\$100,000	\$100,000	Positive	Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/III Upgrade, widen, and landscape Beaver Street from Fayette Street to Memorial Blvd - City of Martinsville	MAP-21 VHDA	\$800,000 \$50,000	\$850,000	Positive	Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/I Prepare City-owned site at corner of Fayette & Beaver Sts for residential, educational or commercial development - Martinsville Area and Central Business District	EDA Local CDBG Grants	\$300,000 \$200,000 \$1,000,000 \$2,000,000	\$3,500,000	Positive	Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/II Write arts & cultural plan for Arts & Cultural District	NEA City ARC	\$25,000 \$25,000 \$32,000	\$82,000	Positive	Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/III Enhance Fayette Area Business District facades/greenscape/ economic revitalization - Fayette Street from Moss Street to Memorial Blvd. Planning stipend for Citizens Design - CIRD	CDBG Local CIRD Match - Ink	\$1,000,000 \$1,000,000 \$35,000 \$10,000	\$2,045,000	Positive	Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/IV Purchase blighted properties - prepare site for redevelopment (202 Cleveland Avenue) - City of Martinsville	Brownfield EDA City	\$900,000 \$500,000 \$500,000	\$1,900,000	Unknown	150 - Indirect		
<b>Community Development Project - CDBG - Martinsville Area &amp; Central Business District—City of Martinsville</b>							
1/III Work with partners to develop an amphitheater on Depot Street	NEA ARC	\$50,000 \$50,000	\$100,000	Positive	5/Indirect		
<b>Virginia Museum of Natural History—City of Martinsville</b>							
1/III Construct Outdoor Education Pavilion in rear of VMNH, to include exhibits interpreting eastern North American forest ecology	EDA DCR Local	\$50,000 \$50,000 \$50,000	\$150,000	Positive	NA		
<b>Wilson Park Upgrading—City of Martinsville</b>							
1/IV Connection of outdoor education pavilion in rear of VMNH with a bridge, crossing over Oakdale Avenue, along with a 1,000 foot canopy loop into the grand old trees in the park.	EDA ARC Other	\$600,000 \$800,000 \$600,000	\$2,000,000	Positive	NA		
<b>Community Parks Upgrading—City of Martinsville</b>							
1/IV Upgrade nine (9) existing parks (Baldern, Beaver Creek, Jackson Street, West End, J. Russell Mason, Chatham Heights, Cole & Carol St, Victor A. Lester, Spruce St.) to improve accessibility and safety. This would include new lighting where necessary, concession stands, age-appropriate playground equipment and new playing surfaces.	DCR ARC EDA Local	\$200,000 \$200,000 \$300,000 \$800,000	\$1,500,000	Positive	NA		

Hear a summary of the City's quarterly financial report for the period ending September 30, 2020 – Finance Director Linda Conover summarized the financial report. Council Member Woods made a motion to approve the financial report as presented. Council Member Bowles seconded the motion with all Council Members voting in favor.



# October 27, 2020 Council Meeting

City of Martinsville					
Consolidated Revenues and Expenditures					
FY21 - 9/30/20					
	Budget	Anticipated	Actual YTD	Remaining Balance	Difference Ant vs. Actual
<b>General Fund</b>					
Revenues	\$ 31,451,205	\$ 4,665,144	\$ 4,770,901	\$ 26,680,304	102.3%
Expenditures	33,057,460	8,998,000	8,591,092	24,466,368	95.5%
Excess (deficiency) of revenues over expenditures	\$ (1,606,255)	\$ (4,332,856)	\$ (3,820,191)		
(Fund Bal contrib)					
	Budget	Anticipated	Actual YTD	Remaining Balance	Difference Ant vs. Actual
<b>Capital Funds</b>					
<b>Meals Tax</b>					
Revenues	\$ 2,081,930	\$ 411,255	\$ 528,485	\$ 1,553,445	128.5%
Expenditures	2,081,930	649,415	649,415	1,432,515	100.0%
Excess (deficiency) of revenues over expenditures	\$ -	\$ (238,160)	\$ (120,930)		
(Fund Bal contrib)					
<b>Capital Reserve</b>					
Revenues	\$ 500,488	\$ 125,129	\$ 125,129	\$ 375,359	100.0%
Expenditures	501,095	834,793	834,793	(333,698)	100.0%
Excess (deficiency) of revenues over expenditures	\$ (607)	\$ (709,664)	\$ (709,664)		
<b>TOTAL CAPITAL FUNDS:</b>	\$ (607)	\$ (947,824)	\$ (830,594)		
(Fund Bal contrib)					
	Budget	Anticipated	Actual YTD	Remaining Balance	Difference Ant vs. Actual
<b>Refuse Fund</b>					
Revenues	\$ 2,266,600	\$ 430,600	\$ 430,863	\$ 1,835,737	100.1%
Expenditures	4,328,401	920,930	900,893	3,427,508	97.8%
Excess (deficiency) of revenues over expenditures	\$ (2,061,801)	\$ (490,330)	\$ (470,030)		
<b>MINet/Fiber Optic Fund</b>					
Revenues	\$ 2,298,152	\$ 415,670	\$ 446,135	\$ 1,852,017	107.3%
Expenditures	2,258,098	469,736	634,947	1,623,151	135.2%
Excess (deficiency) of revenues over expenditures	\$ 40,054	\$ (54,066)	\$ (188,812)		
<b>Water Fund</b>					
Revenues	\$ 3,766,165	\$ 941,079	\$ 950,048	\$ 2,816,117	101.0%
Expenditures	4,091,165	567,198	588,859	3,502,306	103.8% *Dam Proj PO=1,995,295 not included
Excess (deficiency) of revenues over expenditures	\$ (325,000)	\$ 373,881	\$ 361,189		
<b>Sewer Fund</b>					
Revenues	\$ 4,569,012	\$ 1,142,253	\$ 1,226,544	\$ 3,342,468	107.4%
Expenditures	5,241,248	1,037,576	1,070,469	4,170,779	103.2%
Excess (deficiency) of revenues over expenditures	\$ (672,236)	\$ 104,677	\$ 156,076		
<b>Electric Fund</b>					
Revenues	\$ 20,132,524	\$ 5,031,786	\$ 5,457,162	\$ 14,675,362	108.5%
Expenditures	21,150,059	4,094,479	4,380,134	16,769,925	107.0%
Excess (deficiency) of revenues over expenditures	\$ (1,017,535)	\$ 937,307	\$ 1,077,028		
<b>GRAND TOTAL - UTILITIES:</b>	<b>Budget</b>	<b>Anticipated</b>	<b>Actual YTD</b>	<b>Balance</b>	<b>Ant vs. Actual</b>
Total Utility Revenues:	\$ 33,032,453	\$ 7,961,388	\$ 8,510,753	\$ 24,521,700	106.9%
Total Utility Expenditures:	37,068,971	7,089,919	7,575,302	29,493,669	106.8%
Excess (deficiency)	\$ (4,036,518)	\$ 871,469	\$ 935,451		
<b>Consolidated Revenues and Expenditures</b>					
FY21 - 9/30/20					
	Budget		Actual YTD	Remaining Balance	Difference Budg vs. Actual
<b>Cafeteria</b>					
Revenues	\$ 1,627,447	\$	\$ 53,334	\$ 1,574,113	3.3%
Expenditures	1,714,660		185,164	1,529,496	10.8%
Excess (deficiency) of revenues over expenditures	\$ (87,213)	\$	\$ (131,830)		
(Fund Bal contrib)					
<b>School Operations</b>					
Revenues	\$ 22,997,737	\$	\$ 4,901,842	\$ 18,095,895	21.3%
Expenditures	22,997,737		5,219,432	17,778,305	22.7%
Excess (deficiency) of revenues over expenditures	\$ -	\$	\$ (317,590)		
<b>Federal Programs</b>					
Revenues	\$ -	\$	\$ 184,226	\$ (184,226)	#DIV/0!
Expenditures	-		444,549	(444,549)	#DIV/0!
Excess (deficiency) of revenues over expenditures	\$ -	\$	\$ (260,323)		

# October 27, 2020 Council Meeting

<b>TOTAL SCHOOL FUNDS:</b>	\$ (87,213)	\$ -	\$ (709,743)			
	(fund bal contrib)					
	<b>Budget</b>		<b>Actual YTD</b>	<b>Remaining Balance</b>		
<b>Special Revenue Funds</b>						
CDBG Fund						
Revenues	\$ 22,666		\$ 6,597	\$ 16,069	29.1%	
Expenditures	1,436		5	1,431	0.3%	
Excess (deficiency) of revenues over expenditures	\$ 21,230		\$ 6,592			
<b>TOTAL SPECIAL REVENUE FUNDS:</b>	\$ 21,230		\$ 6,592			
	<b>Budget</b>	<b>Anticipated</b>	<b>Actual YTD</b>	<b>Remaining Balance</b>	<b>Difference Ant vs. Actual</b>	
<b>GRAND TOTALS:</b>						
(excluding Schools & Special Revenues)						
Revenues:	\$ 67,066,076	13,162,916	\$ 13,935,268	\$ 53,130,808	105.9%	
Expenditures	72,709,456	17,572,127	17,650,602	55,058,854	100.4%	
Excess (deficiency) of revenues over expenditures	\$ (5,643,380)	(4,409,211)	\$ (3,715,334)			
<b>Local Sales/Use Taxes</b>	\$ 1,800,000	\$ 276,120	\$ 368,244	\$ 1,431,756	133.4%	
<b>Meals Taxes</b>	\$ 1,710,000	411,255	528,485	1,181,515	128.5%	
The Budgeted Revenue amounts do not include any contributions from Fund Balance.						
Updated 10/20/20						

## CARES Act Fund Activities

(as reported to VA Dept. of Accounts)

Expenditure Categories	FY20	FY21 -1st Q	FY21 - 2nd Q	Total per category
Administrative Expenses	0.00	0.00		0.00
Budgeted Personnel & Services Diverted to a Substantially Different Use	0.00	1,124.11		1,124.11
COVID-19 Testing & Contact Tracing	0.00	0.00		0.00
Economic Support (Other than Small Bus., Housing, & Food Assistance)	0.00	54,000.00		54,000.00
Expenses Associated with the Issuance of Tax Anticipation Notes	0.00	0.00		0.00
Facilitating Distance Learning	0.00	0.00		0.00
Food Programs	0.00	0.00		0.00
Housing Support	15,000.00	185,000.00		200,000.00
Improve Telework Capabilities of Public Employees	51,082.23	174,636.44		225,718.67
Medical Expenses	0.00	0.00		0.00
Nursing Home Assistances	0.00	0.00		0.00
Payroll - Public Health & Safety Employees	138,339.60	474,145.46		612,485.06
Personal Protective Equipment	9,539.34	7,456.79		16,996.13
Public Health Expenses	52,216.91	118,984.57		171,201.48
Small Business Assistance	117,498.53	321,493.22		438,991.75
Unemployment Benefits	3,583.00	0.00		3,583.00
Workers' Compensation		0.00		0.00
Other (item not listed)		0.00		0.00
<b>Total Expenditures:</b>	<b>387,259.61</b>	<b>1,336,840.59</b>	<b>0.00</b>	<b>1,724,100.20</b>
<b>Encumbered/Estimated/Pledged:</b>		<b>295,671.10</b>		<b>295,671.10</b>
<b>Total Expensed &amp; Committed:</b>				<b>2,019,771.30</b>
<b>Revenues Received:</b>	<b>1,095,288.00</b>	<b>1,095,288.00</b>		<b>2,190,576.00</b>
<b>Remaining Balance:</b>				<b>170,804.70</b>
Updated:10/21/20				

Consider approval of consent agenda – Council Member Bowles made a motion to approve the Consent Agenda as presented. Vice Mayor Martin seconded the motion with all Council Members voting in favor.

BUDGET ADDITIONS FOR 10/27/20				
ORG	OBJECT	DESCRIPTION	DEBIT	CREDIT
<b>BUDGET ADDITIONS</b>				
<b>FY2021</b>				
<b>General Fund:</b>				
01100909	490104	Advance/Recovered Costs		10,020
01321102	505240	Fire Dept. - Radio Maintenance	10,020	
		Insurance Payment-storm damage		
01100905	450209	Revenue from Use of Property - Sale of Surplus		26,664
01413149	506008	Street Construction - Vehicle Equip. & Maint.	26,664	
		GovDeals sales of vehicles		
<b>Total General Fund:</b>			<b>36,684</b>	<b>36,684</b>
<b>School Operating Fund:</b>				
18103919	489904	Donations/Contrib/Gifts		135,030
81621310	561120	Instructional S & W	9,705	
81621310	561520	Substitute S & W	718	
81621310	563000	Purchased Services	25,038	
81621310	563142	Professional Development	12,422	
81621313	566013	Instructional Materials	33,135	
81631310	561120	Instructional S & W	6,470	
81631310	561520	Substitute S & W	479	
81631310	563000	Purchased Services	16,692	
81631310	563142	Professional Development	8,281	
81631310	566013	Instructional Materials	22,090	
<b>Total School Operating Fund:</b>			<b>135,030</b>	<b>135,030</b>

Business from the Floor – City Attorney Monday explained that he received a request for comment business from the floor, however the comment violates the comment policy as being personal and derogatory so it will not be shared.

Comments by City Council – Council Member Turner mentioned the Martinsville Race coming up this weekend. Veterans Day will be November 11, Turner shared details on local events honoring local veterans. Turner said that he helped two residents to vote. Vice Mayor Martin encourages residents to vote. Council Member Bowles encouraged residents to vote, be safe for Halloween and shop local businesses. Mayor Lawson commented on Halloween encouraging residents to be safe and follow CDC guidelines, the guidelines are on the City website. There are several churches participating in trunk-or-treats and the Martinsville City Fire Department will welcome trick-or-treaters. Lawson welcomed race fans and mentioned the lottery for the race which will allow 1,000 spectators each day. Christmas Cheer will start accepting applications on November 4 at 9:00am at 10 Liberty Street near Grace Network. Mayor Lawson shared details on the Salvation Army kettle kickoff and mentioned Veterans Day on November 11.

Comments by the City Manager – City Manager Towarnicki updated Council on utility disconnects and residents who had made payment arrangements and contacted Social Services for assistance. A direct mailing was done to every customer who had set up a

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payment plan, there are 331 customers with 197 having reached out to Social Services so far. Towarnicki hopes more residents will contact Social Services to assist them with those utility bills. There is \$344,418 still owed in delinquent bills, down from what that total was in September. The Governor announced a fund to assist with broadband 3 weeks ago. The city put together an application and applied within days and he is happy to announce that the grant request was approved. The City will receive \$502,344 to allow internet services to unserved or underserved City students in the City. This grant allows the City to install towers and infrastructure throughout the entire City, providing coverage to 99.9% of the City as well as a large amount of County residents. This project must be completed by the end of December 2020. Hotspots will be created at various libraries, City Hall and at the schools. This is a high capacity, high speed system and enables telemedicine for example. City Attorney Monday said there are many unserved or underserved households who do not have internet. Those residents will be getting a letter from the schools soon. Monday asks residents to please not procrastinate and to return that permission as soon as possible. Every single resident of the City along with a substantial number of those in the County will have access to MINet by the end of the year.

There being no further business, Council Member Bowles made a motion to adjourn the meeting; the motion was seconded by Vice Mayor Martin with all Council Members voting in favor. The meeting adjourned at 8:45pm.

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Karen Roberts  
Clerk of Council

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Kathy Lawson  
Mayor